



Greetings!

The Sonoma County Fair will be here before we know it, and we are planning a full schedule of fun. With your help, we can make this an unforgettable Fair!

Our theme this year is 'HOLIDAZE at the Sonoma County Fair'. That means special contests, activities and entertainment, all celebrating a year's worth of holidays within the eleven days of the Fair. In addition to classics like *Bubblegum Bubble Blowing* and *Family Look-alike*, you can expect Easter Egg Hunts, Trick or Treating, Mardi Gras parades and lots more!

As always, there will be free contests every day of the Fair and everyone who enters receives a ribbon. Traditionally, many of the prizes for the winners have been provided by commercial exhibitors and concessionaires. I hope that you will be able to help out this year. We really appreciate anything you can contribute. Some prizes in past years have been food (a full meal, a slice of pie, an ice cream bar or even a turkey leg!). Other prizes have included toys, sunglasses, a carnival ride, family photographs and more. Our contestants range from small children to senior citizens, so all sorts of prizes are welcome.

If you're interested in participating, please complete the Prize Donation form and return it to me at the fairgrounds. We can prepare prize cards to be redeemed at your booth. I will have a sample card ready for you to see when you check in at the Fairgrounds. If you have certificates of your own that you would prefer we use, please make a note. If you prefer, you can give us the prizes when you arrive at the fairgrounds. As you'll see on the form, you have the option of specifying when the prize should be given out. For example, if you would like to donate 11 prizes and specify that one be given each day, we will spread them out through the run of the Fair.

If you have any questions or suggestions, please send an email to jane@SonomaCountyFair.com or give me a call at (707) 545-4200, ext. 209.

Thank you for your support.

Sincerely,

Jane

Jane Engdahl

Special Events Coordinator

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