

Sonoma County Fair
APPROVED Minutes
Competitive Exhibits, Agriculture and Educational Exhibits Committee Meeting
Tuesday – October 12, 2021 at approximately 5:00 p.m.

In accordance with Executive Order N-29-20 the October 12, 2021 the Meeting of Sonoma County Fair Competitive Exhibits & Education Exhibits Committee meeting was held virtually. All actions were voted on by roll call.

DIRECTORS PRESENT: Annette O’Kelley, Chair; Kanani Reynolds, Vice Chair, Bev Palm, Marilyn Herzog, Kevin Howe, Hugo Mata

DIRECTORS ABSENT: Marcia Mickelson

OTHER DIRECTORS PRESENT: Neysa Hinton

OTHERS PRESENT: Becky Bartling, Michael Margetts, Debbie Townsend, Cliff Sanders, Carrie Wimer, Greg Duncan

The meeting was called to order by Chair O’Kelley and roll call was taken at 4:49 p.m.

APPROVAL OF AGENDA:

Director Herzog moved to approve the agenda; Director Mata seconded the motion; the motion passed unanimously.

PUBLIC COMMENTS:

None

DISCUSSION AND POSSIBLE ACTION: GREG DUNCAN’S PRESENTATION OF 2022 HALL OF FLOWERS DESIGN

Greg Duncan presented drawings and renderings of his concept for the 2022 Hall of Flowers. Discussion was had and it was asked by Director Mata if the drawings could be sent via email. Staff member stated that she would email out the drawings. **No action taken.**

DISCUSSION AND POSSIBLE ACTION: HORSE SHOW DATE – DIRECTOR BEV PALM

Director Palm asked when the 2022 Horse Show date would be. She stated that it is normally the Saturday prior to the opening day of fair. Staff member Wimer stated that the tentative date for the 2022 Horse Show would be July 30, 2022. **No action taken.**

DISCUSSION AND POSSIBLE ACTION: RODEO QUEEN CONTEST – DIRECTOR BEV PALM

Director Palm shared a handout summarizing her request to form a committee to re-establish the Miss Wine Country Rodeo Queen program held during the Sonoma County Fair. The handout summarized the committee’s responsibilities and what would be asked of the fair. Discussion was had.

Motion was made by Director Herzog and seconded by Director Reynolds to make the recommendation to the Full Board that the Rodeo Queen Contest committee be formed as presented by Director Palm. A roll call vote was taken and motion passed.

UPDATE: BROWN SWISS ASSOCIATION’S NATIONAL SHOW

Director Herzog shared that in order to be considered a National Show, we would need 50-60 head entered and shown. She stated that the show could be considered a state show. Director Herzog stated that she would work closely with staff member Wimer to implement this show during the 2022 county fair. She also shared that she would like to have a little parade with yodelers and accordion players and the cows with large bells. **No action taken.**

UPDATE: SUPERIOR FARMS WEIGHT CHANGES ON RESALE GOATS

Staff member Wimer shared that she is currently researching other USDA facilities that could take the resale and possibly the custom goats. She also stated that she spoke with an advisory group member that gave her a company to contact and would report back when she has further information. **No action taken.**

UPDATE: ADVISORY GROUPS TO REPORT AT THIS COMMITTEE MEETING IN NOVEMBER

Staff member Wimer stated that the November meeting will be when the various advisory groups will report and suggest their changes.

REQUEST FOR FUTURE AGENDA ITEMS

- Director Palm: Farmer's Day and Hat Day discussion for January or February meeting
- Director Reynolds: Review of Market Grading/JLA Financials

NEXT MEETING TO BE HELD IN NOVEMBER

Director Herzog moved to adjourn the meeting, seconded by Director Mata; motion passed and meeting adjourned at 5:36 p.m.