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FOR IMMEDIATE RELEASE

Summer Fun is BACK at the Sonoma County Fairgrounds

SANTA ROSA, Calif. – June 14, 2021 – The Sonoma County Fair invites everyone to come celebrate SUMMER and join us for the Summer Fun Fest presented by the Sonoma County Fair. The Summer Fun Fest will be July 28-August 8, 2021 (Closed Monday and Tuesday).

“The staff and Fair Board are thrilled to present the Summer Fun Fest” said Fairgrounds CEO Becky Bartling. “This modified Fair event will have many of our Fair Fan favorites including adult and kiddie carnival rides, tons of your favorite fair food, a kids entertainment stage, 2 concerts a day on the Park stage, a youth garden exhibit, and of course the Rockin’ Blues stage. And don’t forget all the exciting events in the Chris Beck Arena. We are bringing fun back to Sonoma County!”

We are excited to bring back Summer traditions this year for our community and produce a fun, safe and COVID-friendly event. The Summer Fun Fest will be 10 fun filled days where you can come and enjoy the thrills of the Carnival presented by Butler Amusements, feast on your favorite Fair Food, shop your favorite vendors, and delight in our community entertainment.

Along with the Summer Fun Fest the Fair Board and Staff will be facilitating a junior market animal grading event and auction. The dates for the Junior Market Animal Grading will be July 29-August 1, 2021.

“As a board, we are beyond thrilled to be able to offer our Ag youth in Sonoma and Marin counties the opportunity to bring their market livestock to the fairgrounds this year”, said Marcia Mickelson, Sonoma County Fair Board President. “Through our hardworking staff at the fair and a fabulous group of volunteers, we’re going to put on a fun filled, jam packed 4 day event that includes shows and livestock auctions across 6 species. We truly look forward to it! “

Pre-sale tickets for the Summer Fun Fest go on sale Monday, June 14th at 1pm. Presale ends on July 27 for all tickets. Tickets are ONLY available online at SonomaCountyFair.com. The Box Office will open Monday through Friday 9am to 5pm on July 19, 2021. In order to comply with COVID protocols, the Summer Fun Fest will have limited capacity each day, buy your tickets in advance NOW, so you do not miss out on the FUN! Pre-sale Admission tickets will be sold by day and pricing is \$10 for Adults 12 and Up, \$5 for Kids 6-12, Kids 5 and under are FREE. Pre-Sale Carnival wristbands will also be available for \$25.

The Summer Fun Fest will also have 2 Senior Days on each of our Fridays: July 30th and August 6th. Seniors will only need to pay \$1 for admission!



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The Summer Fun Fest will also feature fantastic Dirt Acts in our Chris Beck Arena. On Saturday, July 31st Westec presents PRCA Rodeo at 7pm. Presale tickets are \$35, \$17 & \$15. Must purchase separate Fair Admission ticket.

On Sunday, August 1st we will have Jaripeo El Chapo De Sinaloa ecuestre Ganaderia Rancho Fueria Tecoman. Doors will open at 3pm and the show starts at 4pm. Ticket prices are \$50 for Box Seats and \$40 for general admission. Must purchase separate Fair Admission ticket.

Monster Trucks will return to Chris Beck on Friday, August 6th and Saturday, August 7th at 7pm presented by WGAS. Presale ticket prices are \$18 and \$15 with a \$10 child bleacher ticket. And finally, Destruction Derby is back on Sunday, August 8th at 6pm. Presale tickets are \$18, \$15 with a \$10 Child bleacher ticket. Must purchase separate Fair Admission ticket.

All Chris Beck event tickets require a separate Fair Admission ticket.

All presale tickets end at 11:59pm on July 27, 2021

The traditional 2021 Sonoma County Fair has been postponed to 2022 where we will bring back the Hall of Flowers Exhibit, Live Horse Racing and a full still and livestock exhibit program.

The Summer Fun Fest, presented by the Sonoma County Fair will be implementing any masking or social distancing requirements mandated by the State of California or the Sonoma County Health officer.

Do you want to join in on the fun at the Fair? The Fair team will be hiring for the 2021 Summer Fun Fest! Applications will be available NOW; you can go to sonomacountyfair.com/fair/jobs-volunteers.php for more information. Come join our team and help us celebrate all the FUN this summer!

Summer fun is BACK at the Sonoma County Fairgrounds. Come join us for the Summer Fun Fest presented by the Sonoma County Fair July 28-August 8 (Closed Monday and Tuesday). Hours of operation are 12pm-10pm Wednesday, Thursday, and Sunday, and 12pm-11pm Friday and Saturday. Tickets are on sale NOW! For more information, visit SonomaCountyFair.com

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