

Sonoma County Fair
APPROVED Minutes of the
Fair Operations Committee Meeting
Tuesday – May 11, 2021 at 4:30pm

In accordance with Executive Order N-29-20 the May 11, 2021 Sonoma County Fair Operations Committee meeting was held virtually.
All actions were voted on by roll call.

VOTING-DIRECTORS PRESENT: Lisa Wittke Schaffner, Chair; Tony Geraldi, Vice Chair; Bev Palm, Kanani Reynolds, Sharon Wright, Hugo Mata, Neysa Hinton

VOTING-DIRECTORS ABSENT: None

NON-VOTING DIRECTORS PRESENT: Marcia Mickelson, Annette O’Kelley, Marilyn Herzog

OTHERS PRESENT: Becky Bartling, Kaitlyn Findley-Thorn, Debbie Townsend, Michael Margetts, Cliff Sanders, Kelly Secord, Greg Duncan

The meeting was called to order by Chair Wittke Schaffner and Roll Call was taken at 4:31p.m.

APPROVAL OF THE AGENDA: Director Wright moved to approve the agenda; Director Palm seconded the motion; the motion passed unanimously.

PUBLIC COMMENTS: None

DISCUSSION AND POSSIBLE ACTION REGARDING THE NAME OF THE MODIFIED FAIR EVENT:
CEO Bartling stated that the suggested name is “Summer Fun Fest, presented by the Sonoma County Fair”. Bartling reported that the dates of the event would be July 28-August 8 (closed on Monday & Tuesday). It is anticipated that the Governor will announced that the capacity for mass gathering festivals will be increased to 10,000/day. Planning of the event includes a carnival, fair food, vendors, youth gardens, market grading activity/Junior Livestock Auction, PRCA Rodeo, Jaripeo (Mexican Rodeo/Music), monster trucks and a destruction derby. Bartling added that Board members will be asked to sign-up to volunteer for a day at the event. **Director Wright moved to recommend approving “Summer Fun Fest, presented by the Sonoma County Fair” as the name for the modified Fair event; Director Mata seconded the motion; the motion passed unanimously.**

DISCUSSION AND POSSIBLE ACTION REGARDING THE BUDGET FOR THE MODIFIED FAIR:
CEO Bartling reported that staff is still working on the budget and that it will go to the Full Board meeting on May 25, 2021 for approval. **No action taken.**

REQUEST FOR FUTURE AGENDA ITEMS: None

There being no further business, Director Hinton moved to adjourn the meeting at 4:49 p.m., seconded by Director Mata; the motion passed unanimously.