

**NOTICE OF COMMITTEE MEETING
Sonoma County Fair & Exposition, Inc**

Notice is hereby given that meetings of the Sonoma County Fair and Exposition, Inc. will convene at times and location set forth in this notice.

**FAIR OPERATIONS COMMITTEE
TUESDAY – May 10, 2022 at 4:30 p.m.
Administration Building Board Room**

DIRECTORS: Lisa Wittke Schaffner, Chair; Hugo Mata, Vice Chair; Bev Palm, Neysa Hinton, Sharon Wright, Carole Quandt

AGENDA

1. Call to Order
2. Approval of Agenda
3. Public Comments
Any member of the audience desiring to address the Board on a matter not on the agenda: Please stand and after receiving recognition from the Chair, please state your name and make your comments. In order that all interested parties have an opportunity to address the Board, each person is granted 3 minutes to speak. While members of the public are welcome to address the Board, under the Brown Act, Board members may not deliberate or take action on items not on the agenda, and generally may only listen. For items that are on the agenda, each person will be allowed to address the topic being discussed, and will be allowed 3 minutes to speak.
4. Discussion and possible action regarding approval of \$72,500 for three Monster Truck events, one destruction derby event and a kids monster truck activity for the 2022 Sonoma County Fair
5. Discussion and possible action regarding increasing the Rodeo Box Seats to \$35 from \$30
6. Discussion and possible action regarding approval of a \$46,000 payment for the rodeo producer and announcer for the Fair-time Rodeo and Farmers' day 2022
7. Discussion and possible action regarding a Food Bank Tuesday with \$1 admission when you bring 3 approved food items for the Redwood Credit Union (Sponsorship being sought)
8. Discussion and possible action regarding a back to school special with kids 12 and under being free on Wednesday August 10
9. Discussion and possible action regarding 2022 Blue Ribbon Awards
10. Digital Marketing Presentation
11. Request for future agenda items
12. Adjournment

For additional information please call Debbie Townsend at (707) 545-4200

DISABLED ACCOMMODATION: If you are a person with a disability and require information or materials in an appropriate alternative format; or if you require any other accommodation, please contact Debbie Townsend at 707-545-4200 or info@sonomacountyfair.com. Advance notification within this guideline will enable the County to make reasonable arrangements to ensure accessibility.