

**Sonoma County Fair**  
**APPROVED MINUTES OF THE**  
**BOARD OF DIRECTORS**  
**Tuesday, December 17, 2019 5:15 p.m.**  
1350 Bennett Valley Road, Santa Rosa, CA

**DIRECTORS PRESENT:** Max Mickelsen, President; Marcia Mickelson, Vice President; Teejay Lowe, Treasurer; Wanda Tapia, Secretary; Rob Muelrath, Past President; Cindy Crane, Tony Gerald, Marilyn Herzog, Neysa Hinton, Kevin Howe, Ross Liscum, Annette O'Kelley, Kanani Reynolds, Wanda Tapia, Lisa Wittke Schaffner, Neysa Hinton, Bev Palm

**DIRECTORS ABSENT:** None

**OTHERS PRESENT:** Becky Bartling, Lorna Fox, Jane Engdahl, Michael Margetts, Kaitlyn Findley-Thorn, Heather Borck, Cliff Sanders, Greg Duncan

**CALL TO ORDER:** 5:15PM

**PLEDGE OF ALLEGIANCE:** Director Reynolds

**INTRODUCTION OF GUESTS:** None

**PUBLIC COMMENTS:** None

**APPROVAL OF AGENDA:**

Director Wittke Schaffner moved to approve the agenda; Director Lowe seconded the motion; the motion passed unanimously.

**APPROVAL OF CONSENT AGENDA – Items 1-5:**

Director Liscum moved to approve the Consent Agenda; Director Gerald seconded the motion; the motion passed unanimously.

**PRESIDENT COMMENTS:**

President Mickelsen appointed an Ad Hoc Committee for new exhibits and activities. Members are Directors Wittke Schaffner, Muelrath and O'Kelley.

**CEO AND STAFF REPORTS:**

The Correspondence Binder was circulated and CEO Bartling distributed the upcoming Interim Event Schedule and the November Interim Financials.

**Fair Operations – Director Wittke Schaffner**

Director Wittke Schaffner gave a report of the December 10, 2019 Fair Operations Committee meeting. She stated that she appointed Directors Muelrath and O'Kelley to represent the Fair Board for the Ad Hoc Committee to discuss the use of Saralee & Richard's Barn during the 2020 Fair. **No action taken.**

**Director Wittke Schaffner moved to approve August 5 – 16 as the 2020 Fair dates; Director Muelrath seconded the motion; the motion passed unanimously.**

### **Competitive Exhibits, Ag & Educational Exhibits – Director Howe**

No meeting in December.

### **Buildings & Grounds – Director Liscum**

Director Liscum gave a report of the December 10, 2019 Buildings & Grounds Committee meeting.

**Director Liscum moved to approve a 50% reduction in the alcohol and food buyout for the 2020 Artisan Cheese Festival; Director Lowe seconded the motion; the motion passed unanimously.**

**Director Liscum moved to approve an inclusive rate of \$1,000 for rent of the Finley Building for the Mongini Family Fundraiser; Director Lowe seconded the motion; the motion passed unanimously.**

Director Liscum moved to approve streamline security rates; Director Lowe seconded the motion. Discussion ensued and pending more information, the motion was rescinded.

### **Racing – Director Lowe**

Director Lowe gave a report of the December 10, 2019 Racing Committee meeting.

**Director Lowe moved to have the 2021 Fair dates after the Alameda Fair; Director Liscum seconded the motion; the motion passed unanimously.**

**Director Lowe moved to approve a 2020 contract with Stacey Lapham for Director of Racing in the amount of \$40,000; Director Muelrath seconded the motion; the motion passed unanimously.**

### **Budget & Finance – Director Lowe**

Director Lowe gave a report of the December 17, 2019 Budget & Finance Committee meeting.

**Director Lowe moved to approve the draft financial statement through November 2019 as presented; Director Wittke Schaffner seconded the motion; the motion passed unanimously.**

**Director Lowe moved to approve the 2018 Sonoma County Fair & Exposition, Inc. tax returns; Director Liscum seconded the motion; the motion passed unanimously.**

**Director Lowe moved to accept Option C as presented for the 2020 Financial Budget; Director Muelrath seconded the motion; the motion passed unanimously.**

### **Executive Committee**

President Mickelsen and CEO Bartling led a discussion regarding a proposal presented to the Board of Supervisors regarding using fairground's barns for a temporary housing facility. **No action taken.**

### **Report on Harvest Fair – Director Lowe**

Director Lowe reported that the dates for the 2020 Harvest Fair will be October 9 & 10 with the Awards Dinner on the 4<sup>th</sup> of October. The contract with LBC is in process. He announced that Les Perry is the new President of the Harvest Fair and Pat Emery is the Vice President.

**REQUEST FOR FUTURE AGENDA ITEMS (non-discussion item)**

None

**ADJOURN**

A motion was made by President Mickelsen to adjourn the meeting at 6:07pm in the memory of Honorary Director Robert Maes; Director Liscum seconded the motion; the motion passed unanimously.

**CONSENT AGENDA**

1. Approval of Minutes from the November 19, 2019 Board Meeting
2. **Fair Operations Committee Meeting**  
Approval of Minutes from the December 10, 2019 Committee Meeting
3. **Buildings & Grounds Committee Meeting**  
Approval of Minutes from the December 10, 2019 Committee Meeting
4. **Racing Committee Meeting**  
Approval of Minutes from the December 10, 2019 Committee Meeting
5. **Budget & Finance Committee Meeting**  
Approval of Minutes from the November 19, 2019 Committee Meeting