

**NOTICE OF COMMITTEE MEETING
Sonoma County Fair & Exposition, Inc.**

**Notice is hereby given that meetings of the Sonoma County Fair and Exposition, Inc.
will convene at times and location set forth in this notice.**

**BUILDINGS & GROUNDS COMMITTEE
Thursday – February 9, 2023, at 4:30 p.m.
Administration Building, Board Room**

DIRECTORS: Teejay Lowe, Chair; Marilyn Herzog, Vice Chair; Hugo Mata, Annette O’Kelley, Lisa Wittke Schaffner, Rocco Cunningham

AGENDA

1. Call to Order
2. Approval of Agenda
3. Public Comments
Any member of the audience desiring to address the Board on a matter not on the agenda: Please stand and after receiving recognition from the Chair, please state your name and make your comments. In order that all interested parties have an opportunity to address the Board, each person is granted 3 minutes to speak. While members of the public are welcome to address the Board, under the Brown Act, Board members may not deliberate or take any action on items not on the agenda, and generally may only listen. For items that are on the agenda, each person will be allowed to address the topic being discussed and will be allowed 3 minutes to speak.
4. Discussion and possible action regarding January 2023 Interim Financial Reports (Attachment #1) – Becky Bartling, CEO
5. Discussion and possible action regarding February-March 2023 Interim Events Schedule (Attachment #2) – Becky Bartling, CEO
6. Discussion and possible action regarding rent consideration request from Redwood Empire Dairy Goat Association (REDGA) for their annual show on May 27-28, 2023 (Attachment #3) – Becky Bartling, CEO
7. Discussion and possible action regarding Spaghetti Palace building – Becky Bartling, CEO
8. Request for future agenda items
9. Adjournment

For additional information please call Debbie Townsend at (707) 545-4200

DISABLED ACCOMMODATION: If you are a person with a disability and require information or materials in an appropriate alternative format; or if you require any other accommodation, please contact Debbie Townsend at 707-545-4200 or info@sonomacountyfair.com. Advance notification within this guideline will enable the County to make reasonable arrangements to ensure accessibility.

INTERIM REVENUE - January 1-31, 2023
(Prepared for February 9, 2023 Buildings Grounds Committee Meeting)

ATTACHMENT #1

JANUARY - Event Name	Event Type	Facility Rented	Rental	Parking	Food	Alcohol	*2023	2022
RV Park	RV Sites	RV Park	\$109,004.69				\$109,004.69	\$137,315.35
County of Sonoma Emergency Management	COVID-19 Trailers (21)	Ball Park	\$31,500.00				\$31,500.00	\$46,500.00
CA Deer Association	Annual Banquet Fundraiser	Grace Pavilion & Vet's Building	\$9,171.00			\$3,174.20	\$12,345.20	\$12,730.67
Management of SR Vet's	Facility Management	Vet's Building	\$10,000.00				\$10,000.00	\$10,000.00
Schaffer's Blackbelt Academy	Marital Arts Tournament	Grace Pavilion	\$4,321.50	\$3,240.00	\$726.86		\$8,288.36	
Amy's Kitchen, Inc.	Company Holiday Party	Finley Hall, Saralee Barn	\$7,136.00				\$7,136.00	
Tayman Park Golf Group	Golf Course	Golf Course	\$6,641.03				\$6,641.03	\$6,438.53
The Bay Team	Dog Agility	Lytle Cow Palace	\$3,855.00	\$508.50			\$4,363.50	
International Dog Show	Dog Show	Lytle Cow Palace	\$2,465.00	\$1,336.00			\$3,801.00	\$3,324.00
Verizon	Telecom Site	Lower Barn Area	\$2,500.00				\$2,500.00	
North Bay Carmart, LLC	Carmart	Brookwood Lot	\$1,960.75				\$1,960.75	\$2,079.75
SRMT	Motorcycle Training	Brookwood Lot	\$1,712.00				\$1,712.00	\$2,784.00
UCCE	4-H & FFA Livestock Judging	Lytle Cow Palace & Lytle Cow Palace	\$1,150.00				\$1,150.00	\$450.00
Golden State Gay Rodeo Assn.	Barrel Racing Practice	Lytle Cow Palace	\$869.50				\$869.50	\$1,377.00
Cheveto Mobile Window Tinting	Window Tinting	Brookwood Lot	\$500.00				\$500.00	\$500.00
							n/a	\$18,261.98
*Gross Revenue includes security and insurance, which are reimbursed expenses							\$201,772.03	\$241,761.28
**Events not returning in 2023: Jury Selection (\$12,000), COVID Vaccinations (\$3,750) & Memorial Service (\$2,511.98)								
							2021	
							\$179,509.30	



Interim Events

February 1 thru March 31, 2023

(Prepared for 2/9/23 Buildings & Grounds Committee Meeting)

FEBRUARY

- 1-28 – COVID-19 Trailers in the Ballpark
- 3-Board of Supervisors Public Meeting
- 4 – Farm Bureau Crab Feed
- 3-5 – Vizsla Club Dog Agility
- 8 – Golden State Gay Rodeo, Barrel Racing Practice
- 10-12 – English Cocker Club Dog Agility
- 17 – Mexican Dance
- 17-18 – Redwood Empire Coin Show
- 17-19 – County-Wide Club Dog Agility
- 21-22 – LA Times Wine Judging
- 25 – Indoor Flat Track Racing
- 25 – Grape Growers Foundation Employee Recognition Program
- 25-26 – The Bay Team Dog Agility
- 28 – County Exam

Car Mart / Cheveto Mobile Window Tinting
Motorcycle Training

MARCH

- 1-31 – COVID-19 Trailers in the Ballpark
- 2 – SCOE Steam Showcase
- 2-5 – Just Between Friends Kids' & Maternity Consignment Sale
- 4 - Quinceañera
- 8 – Golden State Gay Rodeo, Barrel Racing Practice
- 11 – Mexican Dance
- 11 – North Bay Science Discovery Day
- 12 – *Steer Weigh-in*
- 12 – Cycle Cart Event (B-Lot)
- 14-15 – Farm Bureau Ag Days
- 18-19 – Spring Home Show
- 18-19 – The Bay Team Dog Agility Trials
- 22 – Golden State Gay Rodeo, Barrel Racing Practice
- 25 – Artisan Cheese Festival

Car Mart / Cheveto Mobile Window Tinting
Motorcycle Training

Sonoma County Fair and Exposition Inc. is a non-profit enterprise that serves as a multi-use facility and event center. Our focus is on agriculture education, economic development and entertainment. We also strengthen our community by being an asset at the ready for emergency conditions in the North Bay region.

**Request for Rent Consideration
Policies and Procedures**

- 1) All requests for rent consideration will be reviewed and acted upon by the Sonoma County Fair Board of Directors.
- 2) Proposals will only be accepted from non-profit organizations requesting rent considerations for events that provide a community benefit and/or has an educational focus. The event must be free to the public.
- 3) Only written requests will be accepted and must be submitted at least two months in advance of the requested facility use. Even if an organization has received consideration in the past, the organization must submit a request for any rent consideration.
- 4) Should fee consideration be granted, all direct costs realized by the Sonoma County Fair will be charged. These fees may be estimated and could include:
 - Heat
 - Utilities (water, gas and electricity)
 - Set-up, teardown and cleaning
 - Use or call-outs of Fair Staff outside of regularly scheduled work hours
 - Cost of moving equipment
 - Gate staffing
 - False Alarms
- 5) Waiver or reduction of rental fees for the use of the electronic signboard and the marquee will not be considered.

Organization Name: Redwood Empire Dairy Goat Association

Contact Name/Phone/Email: Krista Myers – Kastdemurs@gmail.com OR Carrie Paulson – carriepaulson0@gmail.com

Rent Wavier or Reduction Consideration Request:

1) The mission of the organization:

The specific purposes of the organization is - a) Dairy goat outreach and education, b) showcase of dairy goat breeds at the REDGA Memorial Show for the purpose of breed improvement, and c) Encouragement of youth with scholarships, trophies, and educational activities.

- a. Yes No: We are a non-profit organization
- b. Yes No: Our mission is of benefit to the community and/or educational focus

2) The date(s) you are requesting the use of the facility: May 26(setup) & 27-28

3) Alternative date(s) you will accept if your first choice is not available (weekday requests are more likely to be granted than are weekends).

4) The purpose of the event:

We hold a regional dairy goat show annually to showcase the dairy goat breeds for the purpose of breed improvement while also engaging, encouraging and supporting our dairy goat youth with activities and awards specifically and solely for them.

5) An estimate of how many people will be served: 60-80 (also open to the public)

6) Information about rent consideration provided by the Event Center in the past:

We were fortunate to receive a rent reduction in the amount of \$750 (50% off the building) for 2022.

7) What type/amount of rent consideration are you requesting?

We are a non profit organization seeking an overall rent reduction in the facility usage fees. We would like to make this an affordable event for our exhibitors so that we can continue with the show. We are seeking at least a similar rent reduction for the 2023 year from what we had in 2022.
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8) Any other pertinent information?

We are a club that consists of many generations of Sonoma County residents that have been involved in agriculture and are interested in keeping and supporting agriculture in our community for many more generations.
Our show is now in its 54 th year and we greatly appreciate any assistance you can provide to our club in the rent consideration.
Our annual show allows youth to come together with longtime breeders for education and connection. Newer goat enthusiasts also get the opportunity to meet with adult and youth breeders to ask questions while getting to see & experience some of the best dairy goats in the country as they compete in competition.

For Board of Directors' Use

Board Meeting Agenda Date: _____

Decision: _____ Grant _____ Not Approved

Comments: _____

Approved: _____

Fair Board President Signature

Please email completed form to: info@sonomacountyfair.com
 Or mail to: Sonoma County Event Center, Attn: Debbie Townsend
 1350 Bennett Valley Road, Santa Rosa, CA 95404
 Questions: (707) 545-4200 x201