

Sonoma County Fair
APPROVED Minutes of the
Fair Operations Committee Meeting
Tuesday, February 11, 2020
Showcase Café

VOTING-DIRECTORS PRESENT: Lisa Wittke Schaffner, Wanda Tapia, Kevin Howe, Bev Palm, Cindy Crane, Neysa Hinton

VOTING-DIRECTORS ABSENT: None

NON-VOTING DIRECTORS PRESENT: Tony Gerald, Annette O'Kelley, Max Mickelsen, Marilyn Herzog, Marcia Mickelson

OTHERS PRESENT: Becky Bartling, Kaitlyn Findley- Thorn, Lorna Fox, Paulette Swallow, Greg Duncan, Pat Emery

The meeting was called to order by Chair Wittke Schaffner at 5:00PM

APPROVAL OF THE AGENDA: Director Tapia moved to approve the agenda; Director Palm seconded the motion; the motion passed unanimously.

PUBLIC COMMENTS: None

DISCUSSION REGARDING EVENTS AND ACTIVITIES AT THE 2020 SONOMA COUNTY FAIR:

CEO Bartling reported she was in the process of getting bands for the Community Stage and she is working with Maggie LeClerc for the Sunday Hispanic bands.

UPDATE ON WASHED ASHORE EXHIBIT AND UPDATE FROM AD HOC NEW FAIR ACTIVITIES COMMITTEE:

Discussions regarding the location for the Washed Ashore exhibit took place. It was noted that the Farm Bureau exhibit is 2,500 square feet, and the Saralee & Richards Barn is 11,000 square feet. Other locations for the Washed Ashore exhibit were discussed. CEO Bartling stated that she is waiting for a proposal from the Farm Bureau. Pat Emery, representing the Fair Foundation, expressed his concerns for use of the Barn for the Washed Ashore exhibit. The topic will go back to the Ad Hoc New Fair Activities committee.

DISCUSSION AND POSSIBLE ACTION REGARDING \$2.00 ADMISSIONS ON OPENING DAY OF THE FAIR WITH FAIR OPENING AT 3:00:

Director Tapia moved to have \$2.00 admission on opening day and a 3:00 Fair opening; Director Palm seconded the motion; the motion passed unanimously.

REQUEST FOR FUTURE AGENDA ITEMS:

- Pre-Fair promotions – Traveling Fair
- Vouchers versus free/charitable tickets

There being no further business, Director Palm moved to adjourn the meeting at 5:55PM; Director Tapia seconded the motion; the motion passed unanimously.