

NOTICE OF COMMITTEE MEETING
Sonoma County Fair & Exposition, Inc.
EXECUTIVE/PERSONNEL COMMITTEE MEETING
Tuesday – February 23, 2021
Immediately following Budget & Finance at approx. 5:00 p.m.

In accordance with Executive Order N-29-20 the February 23, 2021 Sonoma County Fair Committee meeting will be held virtually.

The web conferencing system Zoom will be utilized for this meeting. To participate in the meeting you will need a computer connected to the internet with microphone capabilities or a telephone. (It is not necessary to have a camera). A smart phone or tablet can also be utilized to join the meeting. To test your equipment please use this link: <https://zoom.us/test>

To Join Zoom Meeting:

<https://us02web.zoom.us/j/84375598500?pwd=YkRDd1pZbTFCeUVRMzE4T2xpclNFdz09>

Meeting ID: 843 7559 8500

Passcode: 839834

One tap mobile

+16699006833,,84375598500#,,,,,0#,,839834#

Dial by your location

+1 669 900 6833

Meeting ID: 843 7559 8500

Passcode: 839834

AGENDA

DIRECTORS: Marcia Mickelson, President; Teejay Lowe, Vice President; Rob Muelrath, Treasurer; Kevin Howe, Secretary; Max Mickelsen, Past President; Annette O’Kelley

1. Call to Order / Roll Call

2. Introduction of Guests

3. Public Comments

Any member of the audience desiring to address the Board on a matter not on the agenda: Please stand and after receiving recognition from the Chair, please state your name and make your comments. In order that all interested parties have an opportunity to address the Board, each person is granted 3 minutes to speak. While members of the public are welcome to address the Board, under the Brown Act, Board members may not deliberate or take action on items not on the agenda, and generally may only listen. For items that are on the agenda, each person will be allowed to address the topic being discussed, and will be allowed 3 minutes to speak.

4. Approval of Agenda

5. Discussion and possible action regarding review and update of current Mission Statement (Attachment #1)

6. Request for Future Agenda Items

7. Adjournment

For additional information please call Debbie Townsend at (707) 545-4200

DISABLED ACCOMMODATION: If you are a person with a disability and require information or materials in an appropriate alternative format; or if you require any other accommodation, please contact Debbie Townsend at 707-545-4200 or info@sonomacountyfair.com. Advance notification within this guideline will enable the County to make reasonable arrangements to ensure accessibility.

Sonoma County Fair & Exposition, Inc.

“MISSION STATEMENT”

(1) To promote and protect agricultural and social values, (2) to enrich educational, cultural and recreational well being, and (3) to contribute to the economic development of our service area by utilizing our fairgrounds for attractive and financially responsible programs and events on a year-round basis.

(1) *Promoting agricultural values will stimulate an appreciation for the complexity of agriculture, its impact on the health and well-being of the public, and the need to maintain a viable food system. *Agricultural values include the raising of livestock and crops by young people, which promotes the value of hard work and the love of animals and the soil. *By promoting social values we mean to provide an environment for families to interact with each other as they participate and compete in fair programs and events and the positive aspect of competition.

(2) *Education is promoted by providing a showcase for displays, demonstrations, judging and contests. *Cultural well being is an awareness of the current and historical significance that make up the tradition and custom of the people in our service area. *By providing a recreation facility we create the opportunity for people to participate in play, diversion and relaxation.

(3) *Economic development is an opportunity for showcasing business enterprises; an arena for people to spend money for goods and services in Sonoma County and an opportunity for the Sonoma County Fair & Exposition Inc. to spend its dollars in a cost effective way.