

Sonoma County Fair
APPROVED MINUTES OF THE
BOARD OF DIRECTORS
Tuesday, January 28, 2020 5:15 p.m.
1350 Bennett Valley Road, Santa Rosa, CA

DIRECTORS PRESENT: Max Mickelsen, President; Marcia Mickelson, Vice President; Teejay Lowe, Treasurer; Rob Muelrath, Past President; Cindy Crane, Tony Gerald, Marilyn Herzog, Neysa Hinton, Kevin Howe, Ross Liscum, Annette O'Kelley, Kanani Reynolds, Bev Palm

DIRECTORS ABSENT: Wanda Tapia, Secretary, Lisa Wittke Schaffner

OTHERS PRESENT: Becky Bartling, Michael Margetts, Kaitlyn Findley-Thorn, Heather Borck, Cliff Sanders, Greg Duncan, Lisa Pheatt

CALL TO ORDER: 5:15PM

PLEDGE OF ALLEGIANCE: Director Crane

INTRODUCTION OF GUESTS: None

PUBLIC COMMENTS: None

APPROVAL OF AGENDA:

Director Gerladi moved to approve the agenda; Director Muelrath seconded the motion; the motion passed unanimously.

APPROVAL OF CONSENT AGENDA – Items 1-7:

Director Herzog moved to approve the Consent Agenda; Director Liscum seconded the motion; the motion passed unanimously.

CLOSED SESSION: President Mickelsen reported that direction was given to CEO Bartling and County Counsel Pheatt.

PRESIDENT COMMENTS: None

CEO AND STAFF REPORTS:

The Correspondence Binder was circulated and CEO Bartling distributed the upcoming Interim Event Schedule and the December Interim Financials. CEO Bartling also reminded the Board about completing their Form 700. CEO Bartling provided an update from the 2020 WFA Convention.

Fair Operations – Director Palm

Director Palm gave a report of the January 7, 2020 Fair Operations Committee meeting.

Director Palm moved to approve the contract for \$63,750 with WGAS Sports for Monster Truck performances and Destruction Derby; Director O'Kelley seconded the motion; the motion passed unanimously.

Director Palm moved to approve \$75,000 for Washed Ashore Exhibit for the 2020 Fair; Director Crane seconded the motion; the motion passes unanimously.

Director Liscum moved to approve the 2020 Fair Logo; Director Lowe seconded the motion; the motion passed unanimously.

Competitive Exhibits, Ag & Educational Exhibits – Director Howe

Director Howe gave a report of the January 7, 2020 Competitive Exhibits, Ag & Educational Exhibits Committee meeting.

Director Howe moved to approve that breeds called during the steer pre-registration day will be official, breeder letters will no longer be accepted. Director Mickelson seconded the motion; the motion passes unanimously.

Director Howe moved to approve the suggested changes as amended (Attachment #1) to draft Competitive Exhibits, Ag & Educational Exhibits minutes in the Consent Agenda. Director Reynolds seconded the motion; the motion passed unanimously.

Director Howe moved to approve the 2020 contract with Duncan Designs NTE \$72,000; Director Palm seconded the motion; the motion passed unanimously.

CEO Bartling provided an update on the donation to the Arthur “Big Boy” and Catherine “Honey” Kunde Scholarship Fund. CEO Bartling provided an update that the Fair will receive a \$10,000 donation from the Richard Kunde & Saralee McClelland Kunde Fund held at the Community Foundation of Sonoma County that will be put towards an Ag Exhibit to be featured in the Saralee & Richard’s Barn during the Sonoma County Fair.

Buildings & Grounds – Director Liscum

Director Liscum gave a report of the January 9, 2020 Buildings & Grounds Committee meeting.

The recommendation to approve the rent consideration for the Saralee & Richard’s Barn for that County’s 36th Annual Volunteer Recognition Reception on April 23, 2020 was tabled and sent back to the Buildings & Grounds Committee for review at the February committee meeting.

Director Liscum moved to approve the Interim Rental Policies update (Attachment #2); Director Lowe seconded the motion; the motion passed unanimously.

Director Liscum moved to approve a two-month extension to the contracts with Professional Event Services and Praetorian USA for security services; Director Gerald seconded the motion; the motion passed unanimously.

Director Liscum moved to reject all Garbage and Recycling Services bids and re-bid the RFP. Director Gerald seconded the motion; the motion passed unanimously.

Director Liscum moved to extend the current Recology contract for 90 days from January 31, 2020 NTE \$20,000; Director Lowe seconded the motion; Director Muelrath abstained from the vote; the motion passed unanimously.

CEO Bartling provided update on the Governor’s Executive Order for using State Fairgrounds for Homeless Shelter and related local updates. CEO Bartling stated that the Executive Order at

this time does not apply to the Sonoma County Fairgrounds, as the Governor is only looking at District Agricultural Association Fairgrounds that are on state property.

Racing – Director Lowe

Director Lowe gave a report of the January 9, 2020 Racing Committee meeting.

Director Lowe moved to approve a \$2.00 increase to the non-season box seats tickets and grandstand seat tickets; Director Liscum seconded the motion; the motion passed unanimously.

Budget & Finance – Director Lowe

Director Lowe gave a report of the January 28, 2020 Budget & Finance Committee meeting.

Director Lowe moved to approve the draft financial statement through December 2019 as presented; Director Mickelson seconded the motion; the motion passed unanimously.

Executive Committee – No Report

Report on Harvest Fair – Director Lowe

Director Lowe reported that the Harvest Fair Board is looking for direction from the Sonoma County Fair Board about the future of the Saralee Barn and whether a future merger of the Sonoma County Fair and Harvest Fair is possible.

REQUEST FOR FUTURE AGENDA ITEMS (non-discussion item)

Emergency Preparedness-Generators and Transfer Switches

ADJOURN

A motion was made by Director Lowe to adjourn the meeting at 6:40pm; Director O’Kelley seconded the motion; the motion passed unanimously.

CONSENT AGENDA

1. Approval of Minutes from the November 19, 2019 Board Meeting
2. **Fair Operations Committee Meeting**
Approval of Minutes from the December 10, 2019 Committee Meeting
3. **Buildings & Grounds Committee Meeting**
Approval of Minutes from the December 10, 2019 Committee Meeting
4. **Racing Committee Meeting**
Approval of Minutes from the December 10, 2019 Committee Meeting
5. **Budget & Finance Committee Meeting**
Approval of Minutes from the November 19, 2019 Committee Meeting