

Sonoma County Fair
APPROVED Minutes of the
Fair Operations Committee Meeting
Tuesday, January 7, 2020
Administration Building, Board Room

VOTING-DIRECTORS PRESENT: Lisa Wittke Schaffner, Wanda Tapia, Kevin Howe, Bev Palm, Cindy Crane, Neysa Hinton

VOTING-DIRECTORS ABSENT: None

NON-VOTING DIRECTORS PRESENT: Tony Gerald, Annette O'Kelley, Max Mickelsen, Marilyn Herzog

OTHERS PRESENT: Becky Bartling, Kaitlyn Findley- Thorn, Jane Engdahl, Heather Borck, Lorna Fox, Paulette Swallow, Greg Duncan

The meeting was called to order by Chair Wittke Schaffner at 4:59PM

APPROVAL OF THE AGENDA: Director Tapia moved to approve the agenda; Director Palm seconded the motion; the motion passed unanimously.

PUBLIC COMMENTS: None

DISCUSSION REGARDING EVENTS AND ACTIVITIES AT THE 2020 SONOMA COUNTY FAIR:

CEO Bartling stated that the Destruction Derby and Monster Truck shows will be the first weekend of the Fair (Thursday – Sunday). A free, mini-show will be on the first Wednesday. She stated she has contacted the representatives for “Out at the Fair” to join us again in 2020. Jane Engdahl reported on some of the grounds acts which will feature a tropical bird show, a pirate, sand sculptures and the Grape Stomp which will be the second weekend of the fair. No action taken.

DISCUSSION AND POSSIBLE ACTION REGARDING WASHED ASHORE EXHIBIT:

CEO Bartling stated she was in discussions with the staff of the Washed Ashore Exhibit in Oregon, and that she was negotiating having 5 sculptures for exhibit at the 2020 Fair. Cost would be \$75,000, which includes shipping. Exhibit would be in the Saralee & Richard's Barn. She is looking at sending staff to Oregon to train to be docents for the exhibit. Sponsorships are being pursued. **Director Palm moved to approve \$75,000 for the Washed Ashore Exhibit for the 2020 Fair; Director Howe seconded the motion; the motion passed unanimously.**

UPDATE REGARDING AD HOC COMMITTEE FOR AG EXHIBIT IN SARALEE & RICHARD'S BARN:

No update. Meeting will be scheduled.

DISCUSSION AND POSSIBLE ACTION TO APPROVE CONTRACT FOR \$63,750 WITH WGAS SPORTS FOR MONSTER TRUCK PERFORMANCES AND DESTRUCTION DERBY:

Director Tapia moved to approve a contract with WGAS Sports for the Monster Trucks and Destruction Derby performances in the amount of \$63,750; Director Hinton seconded the motion; the motion passed unanimously.

REQUEST FOR FUTURE AGENDA ITEMS:

Pre-Fair promotions – Traveling Fair

There being no further business, Director Palm moved to adjourn the meeting at 5:24PM; Director Tapia seconded the motion; the motion passed unanimously.