

Sonoma County Fair
**APPROVED Minutes of the
Competitive Exhibits, Agriculture and Educational Exhibits Committee Meeting**
Tuesday – July 13, 2021 at approximately 5:00 p.m.

In accordance with Executive Order N-29-20 the July 13, 2021 the Meeting of Sonoma County Fair Competitive Exhibits & Education Exhibits Committee meeting was held virtually. All actions were voted on by roll call.

DIRECTORS PRESENT: Annette O’Kelley, Chair; Kanani Reynolds, Vice-Chair; Bev Palm, Marilyn Herzog, Marcia Mickelson, Sharon Wright

DIRECTORS ABSENT: None

OTHER DIRECTORS PRESENT: None

OTHERS PRESENT: Becky Bartling, Kaitlyn Findley-Thorn, Michael Margetts, Debbie Townsend, Cliff Sanders, Kelly Secord, Fred Esposti, Carrie Wimer, Bella Hayes

The meeting was called to order by Chair O’Kelley and roll call was taken at 5:10 p.m.

APPROVAL OF AGENDA:

Director Reynolds moved to approve the agenda; Director Wright seconded the motion; the motion passed unanimously.

PUBLIC COMMENTS:

None

UPDATE: MARKET ANIMAL ENTRIES

Chair O’Kelley reported that current entries were 67-Beef, 118-Lambs, 21-Goats, 251-Pigs, 5-Rabbits & 14-Poultry, for a total of 476 Animals and 274 Exhibitors. **No action taken.**

DISCUSSION AND POSSIBLE ACTION: LIVESTOCK SCHEDULE

Livestock superintendent, Secord added the times for pictures to the livestock schedule, no other changes were made. Chair O’Kelley added that an Ad Hoc committee comprised of Director Mickelson, Director Herzon and Director O’Kelley had been assigned to address any issues during the show. **No action taken.**

DISCUSSION AND POSSIBLE ACTION: 2021 BUDGET

Chair O’Kelley reported that additional expenses in the budget included box lunches, hybrid auction team, photos, hotels (\$3,900) and staffing. **No action taken.**

UPDATE: KUNDE SCHOLARSHIP

Director Herzog reported that 4 applicants were interviewed, there was 1 no show, and a \$5,000 scholarship was awarded to Samantha Gambonini. **No action taken.**

DISCUSSION AND POSSIBLE ACTION: DEADLINE TO PICK UP SCHOLARSHIPS

Director Herzog reported that there were exceptional applicants this year. The interview committee suggested that the application be reviewed and changes made for 2022, it was also recommended that there be a deadline to pick up scholarships.

Director Herzog moved to approve updating of the scholarship application and approval of 1 payment, with a deadline to claim scholarship by December 30th; Director Palm seconded the motion; the motion passed unanimously.

UPDATE: MARKETING CLASS

Director Herzog reported that the class, held via Zoom, for exhibitors to learn how to solicit their animals and get buyers, was a huge success. There were 51 participants, with speakers covering topics including how to approach buyers, writing letters, in-person meetings and thank you card writing. Herzog stated a lot of positive feedback has been received. **No action taken.**

UPDATE: VOLUNTEER WORKDAYS

Director Reynolds reported that Stuben 4-H had assisted with the cleaning of Fur & Feathers, and that a donation from Pro Source had been received for carpet. Director O'Kelley and Fred Esposti reported that volunteers would be setting-up/cleaning the sheep/goat pens, as well as other projects in the livestock area on July 6th, 10th, 17th & 25th. **No action taken.**

UPDATE: INCREASE OF FEES FROM SUPERIOR FARMS

Director O'Kelley reported that Superior Farms has increased their fees to \$65 for processing of lambs/goats, with a carcass delivery fee of \$2,000 + mileage & a \$200 fee per stop. The increase will be passed along to buyers (old \$45/\$48 & new \$58/\$61). **No action taken.**

REQUEST FOR FUTURE AGENDA ITEMS:

None

NEXT MEETING TO BE HELD IN SEPTEMBER

Director Reynolds moved to adjourn the meeting at 5:42 p.m., seconded by Director Herzog; the motion passed unanimously.