

Sonoma County Fair  
**APPROVED Minutes of the  
Competitive Exhibits, Agriculture and Educational Exhibits Committee Meeting**  
Tuesday, March 10, 2020 at 5:30 p.m.  
Showcase Cafe

**DIRECTORS PRESENT:** Chair, Kevin Howe; Vice-Chair, Annette O'Kelley; Cindy Crane, Marcia Mickelson , Bev Palm

**DIRECTORS ABSENT:** Kanani Reynolds, Marilyn Herzog

**OTHER DIRECTORS PRESENT:** Max Mickelsen

**OTHERS PRESENT:** Paulette Swallow, Becky Bartling, Kaitlyn Findley-Thorn, Shari DeGraffenreid

The meeting was called to order by Chair Kevin Howe at 5:32 p.m.

**APPROVAL OF AGENDA:**

**Director Mickelson moved to approve the agenda; Director Palm seconded the motion; the motion passed unanimously.**

**PUBLIC COMMENTS:**

FFA member Alex Justice made public comment in regard to the junior swine show being combined with the open show. He asked for the fair to reconsider the combination of the two shows and stated several reasons the junior show is valuable to him as a junior swine exhibitor. Dina King also made public comment in regard to the junior swine show. Dina King also made a statement in regard to the junior show being an important part of the fair.

**Appointment of Ad Hoc for steer pre-weigh committee**

Chair Kevin Howe appointed Marcia Mickelson, Annette O'Kelley, and Bev Palm, as well as Exhibit Coordinator Borck to the steer Ad Hoc for the March 22<sup>nd</sup> steer pre- weigh.

**Discussion & Possible Action: Primary Members 4-H members showing pygmy goats**

Heather Borck explained the elimination of the open pygmy goat show no longer allowed the primary members to show, since they did not currently qualify as junior members. Several requests from the pygmy goat exhibitors asked if a primary division could be added. After brief discussion, **Director O' Kelley moved to add a primary 4-H division for pygmy goats, Director Crane seconded the motion. Motion passed unanimously.**

**Discussion & Possible Action: Aq Advisory members**

Heather Borck and Paulette Swallow made recommendations for three new members to fill the Hog, Sheep, and Horse advisory committees. The committee reviewed the suggested names and **Director Mickelson moved to add Fred Esposti to the swine advisory, Kristin Anderson to the Sheep Advisory and Ron Zanetti to the Horse Advisory ; Director Palm seconded the motion; the motion passed unanimously.**

**Discussion & Possible Action: Solicitor Review**

A solicitor list was reviewed. **Motion was made by Director Mickelson and seconded by Director O'Kelley to send courtesy letters to Jack Balistreri and Manuel Brazil. The motion passed unanimously.**

### **Discussion and Possible Action: Farmers Day committee Review**

The farmer's day committee was reviewed. **Motion was made by Director Mickelson and seconded by Director O'Kelley to send a courtesy letter to Larry Morrison. The motion passed unanimously.**

### **Discussion and Possible Action: Weighmaster**

Exhibits Coordinator Borck explained for the 2020 fair adding a second person that is a staff member to the scale and weigh process is recommended. No action was taken.

### **Discussion and Possible Action: video livestreaming**

Ideas arose from other board and committee meetings about the potential to live stream auction or show classes from the livestock area. After discussion regarding logistics concerns and expenses, the recommendation was not to move forward at this time. No action was taken.

### **Discussion and Possible Action: Auction Maximum**

A question arose about potentially putting a cap on the sales per pound in the auctions. The committee did not feel this was necessary and no action was taken.

### **STAFF REPORT:**

- Breed Divisions: As soon as all advisory committee members are accepted a review of breed divisions in each market specie will take place for 2021 fair.
- Milk Barn: Sponsorship will be provided by ALLTECH for the purchase of a new grain bin for the dairy barn.
- Judges: Judges list continues to fill. Market sheep, hogs, beef and open dairy and open beef have been filled.
- Fair Lunches: Lombardi's will cater the 2020 auctions and farmers day lunches
- Farmers Day: Farmer's Day chairman meeting will take place in April.
- Rodeo Queen: No applications were submitted for 2020.
- Award Sponsorship: Thank you to those directors who picked up sponsorships. A small list still remains
- Hall of Flowers: Garden Selection meetings occurred at the end of February. There is currently one open professional space and one open amateur.
- Ag Education Activities: The plan continues to evolve. Farm Bureau will meet later in the week to determine if they would like to submit a proposal for part of the building.

### **REQUEST FOR FUTURE AGENDA ITEMS:**

- a. Auction Dedications
- b. Hall of Flowers Preview
- c. Award Ceremony
- d. Horse show
- e. Obtain a buyer workshop

### **ADJOURNMENT**

**Director Palm moved to adjourn the meeting at 6:35p.m., seconded by Director Mickelson, motion passed unanimously.**