

Sonoma County Fair
APPROVED MINUTES OF THE MEETING OF THE
BOARD OF DIRECTORS
Tuesday – March 23, 2021 5:15 p.m.

In accordance with Executive Order N-29-20 the March 23, 2021 Sonoma County Fair Board meeting was held virtually.

All actions were voted on by roll call.

DIRECTORS PRESENT: Marcia Mickelson, President; Teejay Lowe, Vice President; Kevin Howe, Secretary; Max Mickelsen, Past President; Rob Muelrath, Tony Gerald, Marilyn Herzog, Kanani Reynolds, Bev Palm, Annette O'Kelley, Sharon Wright Neysa Hinton, Carole Quandt, Hugo Mata

DIRECTORS ABSENT: Lisa Wittke Schaffner

OTHERS PRESENT: Becky Bartling, Michael Margetts, Kaitlyn Findley-Thorn, Heather Borck, Debbie Townsend, Greg Duncan, Jane Engdahl, Caroline Titus

CALL TO ORDER / ROLL CALL: The meeting was called to order by President Mickelson and roll call was taken at 5:15 p.m.

INTRODUCTION OF GUESTS: None

PUBLIC COMMENTS: None

APPROVAL OF REGULAR AGENDA:

Director Lowe moved to approve the agenda with the removal of Pat Emery's report in Item #8; Director Wright seconded the motion; the motion passed unanimously.

APPROVAL OF CONSENT AGENDA – Items 1-6:

Director Muelrath moved to approve the Consent Agenda, with the removal of the March 9, 2021 Fair Ops Committee minutes; Director Wright seconded the motion; the motion passed unanimously.

PRESIDENT COMMENTS:

President Mickelson stated that pledge forms would be sent to the Fair Board for donations to support the Market Grading Activity.

CEO'S REPORT:

COO Findley-Thorn reviewed the February 2021 Interim Financials and the March-April 2021 Interim event schedule. **No actions taken.**

CEO Bartling reminded everyone that the Form 700 needs to be completed and submitted by April 1, 2021

CEO Bartling gave an update on the status of other Fairs, reporting that many are opting to have virtual events, some holding hybrid events with Fair Food/Vendors without a carnival. Bartling stated she is looking into holding a hybrid festival in July/August.

HARVEST FAIR – Director Lowe

Director Lowe gave a report for the March 10, 2021 committee meeting. **No action taken.**

FAIR OPERATIONS – Director Gerald

Co-Chair Gerald gave a report on the March 9, 2021 committee meeting. **No actions taken.**

Director Gerald moved to approve committee recommendation to move the 2020 Fair theme “Tropical Fairadise” to 2022; Director Mulerath seconded the motion; the motion passed unanimously.

Past Fair Themes (1936-2020) were present for review. **No actions taken.**

COMPETITIVE EXHIBITS, AG & EDUCATIONAL EXHIBITS – Director O’Kelley

Director O’Kelley gave a report on the March 9, 2021 committee meeting. **No actions taken.**

Director O’Kelley moved to approve committee recommendation that hogs, steers, goats, and sheep sold during the Sonoma County Fair Junior Livestock Auction be sold by the head; Director Palm seconded the motion; the motion passed unanimously.

Director O’Kelley moved to approve committee recommendation that the 2022 Hall of Flowers theme be “Islands of Adventure”; Director Mickelsen seconded the motion; the motion passed unanimously.

BUILDINGS & GROUNDS – Director Muelrath

Director Muelrath gave a report for the March 11, 2021 committee meeting.

Director Muelrath moved to approve committee recommendation to approve waiving of the facility rental fee for the non-profit Redwood Empire Holstein Association to host a local (all breed) dairy breeding show, June 18-19, 2021; with full reimbursement for direct costs, including equipment and labor fees; Director Herzog seconded the motion; the motion passed unanimously.

Director Muelrath moved to approve committee recommendation to allow staff to move forward with the repair of the roofs on Cattle Barns 1 & 2, using the foam coating method; Director Mickelsen seconded the motion; the motion passed unanimously.

Director Muelrath moved to approve committee recommendation to allow staff to issue a 1-year service agreement (April 1, 2021 – March 31, 2022) to Mobile Money for ATM services, with the terms that after 200 transactions per ATM/per month, a \$0.50 transaction fee will be paid to the Fair; and with the stipulation that if COVID circumstances improve, and interim events increase, the terms of the agreement will be renegotiated; Director Howe seconded the motion; the motion passed unanimously.

RACING – Director Lowe

No meeting held

BUDGET & FINANCE – Director Lowe

Director Lowe gave a report for the March 23, 2021 committee meeting.

Director Lowe moved to approve the draft financial statement through February 2021 as presented; Director Hinton seconded the motion; the motion passed unanimously.

CFO Margetts reported that there were no US Bank Card charges paid in February 2021. **No action taken.**

CFO Margetts reviewed February 2021 Harvest Fair financial statements and reported that \$20K receivable due to the Fair had been paid. **No action taken.**

EXECUTIVE/PERSONNEL – President Mickelson

President Mickelson gave a report for the Executive/Personnel committee meeting held on March 23, 2021.

Director Mickelson moved to approve committee recommendation to revise the Mission Statement; Director Lowe seconded the motion; the motion passed unanimously.

REQUEST FOR FUTURE AGENDA ITEMS (non-discussion item)

- Return of the Pledge of Allegiance for future Full Board meetings

ADJOURNMENT

There being no further business, a motion was made by Director Lowe to adjourn the meeting at 6:10 p.m.; Director Palm seconded the motion; the motion passed unanimously.

CONSENT AGENDA

1. **Full Board Meeting**
Approval of Minutes from the February 23, 2021 Meeting
2. **Ag & Exhibits Committee Meeting**
Approval of Minutes from the March 9, 2021 Committee Meeting
3. **Buildings & Grounds Committee Meeting**
Approval of Minutes from the March 11, 2021 Committee Meeting
4. **Budget & Finance Committee Meeting**
Approval of Minutes from the February 23, 2021 Committee Meeting
5. **Executive/Personnel Committee Meeting**
Approval of Minutes from the February 23, 2021 Committee Meeting