

Sonoma County Fair
**APPROVED Minutes of the
Competitive Exhibits, Agriculture and Educational Exhibits Committee Meeting**
Tuesday – May 11, 2021 at approximately 5:00 p.m.

In accordance with Executive Order N-29-20 the April 13, 2021 the Meeting of Sonoma County Fair Competitive Exhibits & Education Exhibits Committee meeting was held virtually. All actions were voted on by roll call.

DIRECTORS PRESENT: Annette O’Kelley, Chair; Kanani Reynolds, Vice-Chair; Bev Palm, Marilyn Herzog, Marcia Mickelson, Sharon Wright

DIRECTORS ABSENT: None

OTHER DIRECTORS PRESENT: Tony Gerald

OTHERS PRESENT: Becky Bartling, Kaitlyn Findley-Thorn, Michael Margetts, Debra Townsend, Cliff Sanders, Kelly Secord, Greg Duncan, Lisa Piehl, Kristen Andersen, Tami Landucci, Tami Ferrero, Jeff Maynard

The meeting was called to order by Chair O’Kelley and roll call was taken at 4:57 p.m.

APPROVAL OF AGENDA:

Director Mickelson moved to approve the agenda with the exception of moving Item #12 forward to after Item #4, when Jeff Maynard joined the meeting; Director Reynolds seconded the motion; the motion passed unanimously.

PUBLIC COMMENTS:

None

LIVESTOCK AD HOC COMMITTEE REPORT OUT FROM LIVESTOCK ADVISORY MEETING

Chair O’Kelley deferred to Director Reynolds to report on the advisory meeting. Reynolds reported 15-16 people participated, the following were the main items discussed: a traditional showmanship is preferred as it doesn’t save time to combine, however rabbits have been combined in the past; the schedule is still fluid; there are concerns that the date may be too soon for photos of animals to be submitted & a list is being compiled of projects for volunteers and committee members to work on. Discussions ensued. **No action taken.**

DISCUSSION AND POSSIBLE ACTION: I.D. OF BUYERS FOR AUCTION

Jeff Maynard, Virtual Stock Show, stated that he is currently working on a process for buyers I.D.s to be shown during the auction, and would report back. Maynard reported that he will provide a video & demo for the website showing how the online registration process works. He also noted that he and his team will be on-site for the show. Discussions ensued. **No action taken.**

DISCUSSION AND POSSIBLE ACTION: ADVISORY GROUPS TO HELP PREPARE FACILITY; SET DATES FOR WORKDAYS

Chair O'Kelley reported that Fred Esposti has volunteered to work with Fair staff and volunteers on July 6th to set-up pens in Lyttle Cow Palace. Other projects include putting up the shade clothes, sanitizing Fur & Feathers, repairing gates, pressure washing, etc. Discussions ensued. **No action taken.**

DISCUSSION AND POSSIBLE ACTION REGARDING 4-H/FFA MEMBERS TO SHOW TOGETHER WITHOUT UNIFORMS

Chair O'Kelly reported that at the advisory meeting, it was determined that a traditional showmanship is preferred. Discussions ensued.

Director Mickelson moved to approve 4-H/FFA members to show in uniforms and to defer the decision regarding showing together until the total number of animals is known; Director Reynolds seconded the motion; the motion passed unanimously.

DISCUSSION AND POSSIBLE ACTION: LOGO FOR GRADING (HANDOUT)

Chair O'Kelly stated that Director Mickelson had paid to have a logo designed for the market grading activity. Mickelson presented two-versions (colored & B/W) of the logo, and stated that the logo could be on t-shirts given to the kids as a souvenir.

Director Herzog moved to approve the logo for the market grading activity and to start using it to promote the event; Director Wright seconded the motion; the motion passed unanimously.

ACTIVITYUPDATE: SHIRTS FOR GRADING ACTIVITY

Director Mickelson stated that the cost for each shirt would be approximately \$6, and could be covered by sponsorship; possibly by American Ag Credit or Kunde Winery. It was also noted that polos could be ordered for the Board and staff. **No action taken.**

UPDATE: AWARDS FOR GRADING ACTIVITY

Banners/Ribbons cannot be ordered until a decision has been made for 4-H/FFA to show together or not. **No action taken.**

DISCUSSION AND POSSIBLE ACTION: DATES FOR BUYERS' WORKSHOPS

Director Herzog reported she will work with Kelly Secord and CEO Bartling to determine a date. **No action taken.**

DISCUSSION AND POSSIBLE ACTION: ADD-ONS FOR AUCTION

Chair O'Kelley reported the 2020 catalog needs to be updated for the number of add-ons per specie and to add chickens and rabbits.

Director Mickelson moved to approve add-ons as follows: 4 - Lambs/Goats/Hogs, 6 – Cattle & 4 – Chickens/Rabbits; Director Herzog seconded the motion; the motion passed unanimously.

UPDATE: JUDGES NOTIFIED

It was reported that judges had been confirmed for lamb, goat & beef. **No action taken.**

DISCUSSION AND POSSIBLE ACTION: SHOW COMMENTATORS

It was reported that volunteer show commentators for sheep, swine & beef were in the process of being confirmed and that prospects for chickens & rabbits were still needed. **No action taken.**

DISCUSSION AND POSSIBLE ACTION: MEALS FOR JUDGES & VOLUNTEERS

CEO Bartling reported that Director Lowe was reaching out to Safeway for the kids' meals. She is looking into box lunches for judges and noted that water would be provided for each arena and ice would be provided by Spectra. The number of meals still needs to be determined. **No action taken.**

DISCUSSION AND POSSIBLE ACTION: AUCTION LUNCH

In the past, self-serve coffee/donuts had been provided, however it was noted that current COVID restrictions may require servers, and lunches would be needed boxed rather than a buffet or BBQ. **No action taken.**

DISCUSSION AND POSSIBLE ACTION: WINE BARREL YOUTH GARDENS & JUNIOR GARDENS AT THE MODIFIED FAIR

CEO Bartling reported that she met with Greg Duncan regarding a Junior Gardens exhibit for the modified Fair. Duncan reported that wine barrels or troughs were too small, exhibitors are used to having 80 square feet. It was determined that a Junior Garden exhibit, with "Summer Gardens" themes, could be set-up in the Garden Courtyard. Each exhibitor would have an 8'x10' area, the exhibit would not be competitive, however each exhibitor would receive a premium. The area could also host a wine garden and the Men's Garden Club could have a plant sale booth.

Director Reynolds moved to approve a non-competitive Junior Garden Exhibit in the Garden Courtyard, during the modified Fair; Director Herzog seconded the motion; the motion passed unanimously.

UPDATE: FLOWER SHOW SCHOLARSHIP

Chair O'Kelley reported that Directors Palm, Wright & Herzog had been appointed to the Flower Show Scholarship committee, and that Director Reynolds would be an alternate. **No action taken.**

REQUEST FOR FUTURE AGENDA ITEMS:

- Solicitor Packets
- Announcers for Auction & Auctioneers
- Photos, Kids & Live Animals or Kids & No Animals in ring for auction
- Vet Checks; confirmation of Vets

Director Herzog moved to adjourn the meeting at 6:23 p.m., seconded by Director Wright; the motion passed unanimously.