

**NOTICE OF COMMITTEE MEETING
Sonoma County Fair & Exposition, Inc.**

**Notice is hereby given that meetings of the Sonoma County Fair and Exposition, Inc.
will convene at times and location set forth in this notice.**

**BUILDINGS & GROUNDS COMMITTEE
Thursday – May 11, 2023, at 4:30 p.m.
Administration Building, Board Room**

DIRECTORS: Teejay Lowe, Chair; Marilyn Herzog, Vice Chair; Hugo Mata, Annette O’Kelley, Lisa Wittke Schaffner, Rocco Cunningham

AGENDA

1. Call to Order
2. Approval of Agenda
3. Public Comments
Any member of the audience desiring to address the Board on a matter not on the agenda: Please stand and after receiving recognition from the Chair, please state your name and make your comments. In order that all interested parties have an opportunity to address the Board, each person is granted 3 minutes to speak. While members of the public are welcome to address the Board, under the Brown Act, Board members may not deliberate or take any action on items not on the agenda, and generally may only listen. For items that are on the agenda, each person will be allowed to address the topic being discussed and will be allowed 3 minutes to speak.
4. Discussion and possible action regarding April 2023 Interim Financial Reports (Attachment #1) – Becky Bartling, CEO
5. Discussion and possible action regarding May-June 2023 Interim Events Schedule (Attachment #2) – Becky Bartling, CEO
6. Update on activities around the Fairgrounds – Becky Bartling, CEO
7. Request for future agenda items
8. Adjournment

For additional information please call Debbie Townsend at (707) 545-4200

DISABLED ACCOMMODATION: If you are a person with a disability and require information or materials in an appropriate alternative format; or if you require any other accommodation, please contact Debbie Townsend at 707-545-4200 or info@sonomacountyfair.com. Advance notification within this guideline will enable the County to make reasonable arrangements to ensure accessibility.

INTERIM REVENUE - April 1-30, 2023
(Prepared for May 11, 2023 Buildings Grounds Committee Meeting)

ATTACHMENT #1

APRIL - Event Name	Event Type	Facility Rented	Rental	Parking	Food	Alcohol	*2023	2022
RV Park	RV Sites	RV Park	\$89,821.90				\$89,821.90	\$166,186.26
County of Sonoma Emergency Management	COVID-19 Trailers (25)	Ball Park	\$39,000.00				\$39,000.00	\$25,500.00
Gern Faire	Gern & Bead Show	Grace Pavilion	\$16,544.75	\$10,210.00	\$532.58		\$27,287.33	
Active 20-30 Club SR #50	Annual Battle of the Brews	Grace Pavilion, Shade Park & Showcase Café	\$22,821.68	\$2,170.00			\$24,991.68	\$16,405.50
Butler Amusements	Spring Carnival	Portion of B-Lot	\$10,707.00	\$6,461.00			\$17,168.00	\$10,217.85
Iglesia Del Dios Vivo El Buen Pastor San Jose CA	Hispanic Church Services	Finley Hall & Saralee Barn	\$14,933.75				\$14,933.75	\$11,973.00
Management of SR Vet's	Facility Management	Vet's Building	\$10,000.00				\$10,000.00	\$10,000.00
Mike Hudson Distributing	Annual Food Show	Grace Pavilion & Showcase Café Kitchen	\$9,988.45				\$9,988.45	\$7,738.95
Tayman Park Golf Group	Golf Course	Golf Course	\$6,670.22				\$6,670.22	\$6,421.68
Taonhy Entertainment	Circus on Ice	Hall of Flowers	\$2,860.00	\$2,321.00			\$5,181.00	
Leticia Mendez	Quinceanera	Garrett	\$4,222.25			\$140.00	\$4,362.25	\$3,540.00
California Bissness	Miss Quince y Novias Expo	Hall of Flowers	\$2,732.50	\$1,000.00	\$450.56		\$4,183.06	
North Bay Business Journal	40 Under 40 Event	Saralee Barn	\$3,437.34				\$3,437.34	
North Bay Carmart, LLC	Carmart	Brookwood Lot	\$3,235.10				\$3,235.10	\$2,468.25
Wine Competitions Management & Productions	Press Democrat Wine Coding & Judging	Grandstands/Showcase Café	\$3,041.00				\$3,041.00	\$3,041.00
Bay Area Fox Trotters	Horse Show	Lyttle Cow Palace	\$2,730.00				\$2,730.00	
Verizon Wireless	Telecom Site	Near Maintenance Yard	\$2,575.00				\$2,575.00	\$2,500.00
Robert A. Garcia	Wedding	Saralee Barn	\$1,825.00			\$110.00	\$1,935.00	
SRMT	Motorcycle Training	Brookwood Lot	\$1,712.00				\$1,712.00	\$1,284.00
Golden State Gay Rodeo Assn.	Barrel Racing Practice	Lyttle Cow Palace	\$1,669.00				\$1,669.00	\$777.00
Career Technical Educational Foundation (CTE)	Switch EV Rally	Saralee Barn & Concourse	\$1,608.50				\$1,608.50	\$1,098.50
County of Sonoma Risk Management	Respiratory Equipment Fit Testing	Kraft	\$1,000.00				\$1,000.00	
Red Peloton	Bike Races	Concourse	\$960.00				\$960.00	\$480.00
Sonoma County Tourism	Vehicle Parking	Jockey Club Parking Lot	\$585.94				\$585.94	
Chevento Mobile Window Tinting	Window Tinting	Brookwood Lot	\$500.00				\$500.00	\$500.00
County of Sonoma	Exams	Garrett	\$450.00				\$450.00	\$900.00
							n/a	\$153,331.06

*Gross Revenue includes security and insurance, which are reimbursed expenses

**Note: Events not returning in 2023: KRO Events (\$136,685), Jury Selection (\$12,000), ATA Martial Arts Tournament (\$4,046.06), PG&E (\$600)

\$279,026.52	\$424,363.05
2021	
\$74,805.72	



Interim Events

May 1 thru June 30, 2023

(Prepared for 4/13/23 Buildings & Grounds Committee Meeting)

MAY

- 1-31 – COVID-19 Trailers in the Ballpark
- 3-4 – CLTV8 Hall of Flowers Cannabis B2B
- 7 – 4-H ChickenQue
- 9 – Bike Races
- 10 – CTE Foundation Fundraiser
- 13 – Sonoma County Roller Derby
- 12-13 – Monster Trucks
- 13-14 – Go Adventure RV Show
- 16 – Bike Races
- 19 – ADA Expo
- 20 – *Pre-sale Fair tickets (10am-5pm)*
- 20 – *Lamb/Goat Pre-weigh in (9am-12pm)*
- 20 – *Flat Track Motorcycle Racing - CANCELLED*
- 20-21 – Inter-Tribe Pow Wow
- 23 – Bike Races
- 24 – *Solicitors' Dinner in Showcase Café (6-9pm)*
- 23-25 – Sunset International Wine Competition
- 27-28 – REDGA Memorial Doe Show

Car Mart / Cheveto Mobile Window Tinting
Motorcycle Training

JUNE

- 1-30 – COVID-19 Trailers in the Ballpark
- 3 – *Pre-sale Fair tickets (10am-5pm)*
- 3 – Mexican Dance (Carnival Lot)
- 6 – Bike Races
- 9 – Peggy Sue's Drive-in Movie (Free)
- 10 – *Pre-sale Fair tickets (10am-5pm)*
- 10 – Peggy Sue's All American Car Show
- 11 – *C.A.R.T. Training*
- 16-18- Country Summer Music Festival
- 22-23 – Experience Rose & Int'l Womens Wine and Spirits Competition
- 23 - Quinceañera
- 24 - Quinceañera
- 24 – *C.A.R.T. Training*
- 24 – *Pre-sale Fair tickets (10am-5pm)*
- 25 – Mexican Rodeo

Car Mart / Cheveto Mobile Window Tinting
Motorcycle Training