



2023 SONOMA COUNTY FAIR  
 Friday **AUGUST 4** Senior Day

**SENIOR INFO FAIR**

Organizations (both non-profit & for-profit) are invited to participate in this year's Sonoma County Fair **Senior Day Info Fair** by staffing an information table on Friday, August 4 from 12 to 4 p.m. Only organizations providing services to seniors are eligible for this program. \* **Participants may not make sales during this event.** The fee is \$50 for non-profit organizations. For-profits pay \$275. **If you are applying as a non-profit, please attach proof of your non-profit status.** Each group will receive two Fair admission passes, one daily parking pass and the use of one 8-foot table and 2 chairs. You may purchase two additional general admissions (*good only on August 4*) for only \$20 -- a \$20 savings! *All those ages 60 and older get into the Fair for \$1 on Senior Day.* You now have the option of paying online, but you must submit an entry form. You can fill it out with Acrobat or print & fill it out. Please make a note on the entry form that you have paid online.

**To pay online, go to <http://payments.SonomaCountyFair.com/> to make your payment.**

- Application forms and entry fees due at the fairgrounds ..... **July 7\*\***
- Instructions and Fair passes mailed to you ..... July 14
- Senior Day 'Info Fair' Program ..... August 4

Tables will be set up in Shade Park. This is the prime lunch spot on the fairgrounds, with fairgoers sitting at picnic tables in the shade. There will be activities on the Park Stage all afternoon, including a racing seminar and entertainment. We will have performances by New Horizons Band and other community performers. We'll be holding drawings throughout the day, announcing the winners from the stage. If you'd like to donate a prize, please make a note on this form.

*\*The Sonoma County Fair reserves the right to refuse to accept any company or organization not providing a service specifically to seniors, or that provides a service already provided by a commercial vendor at the 2024 Fair.*

*\*\*Please get your application in as soon as possible so we can reserve a space for you!*

**Questions? Email [specialevents@sonomacountyfair.com](mailto:specialevents@sonomacountyfair.com).**

**Senior Day INFO FAIR at the Fair - Friday August 4**  
 — 2023 Sonoma County Fair Information Table Application Form —

Name of Company/Organization	Contact Person	
Email Address	Phone	
Address	City	Zipcode

**Describe the service your organization provides to Seniors:**

       **Yes, we would like to donate a prize. We will bring it with us on August 4.**

- \_\_\_\_\_ **Non-Profit Group -- \$50**  
 Please send proof of your non-profit status.
  - \_\_\_\_\_ **For-Profit Company -- \$275**
  - \_\_\_\_\_ **2 Additional General Admissions -- \$20**  
 Good only on August 4, 2023 You may purchase one of these discounts (two tickets for the price of one).
  - \_\_\_\_\_ **1 Additional Parking Pass -- \$12**
- Please return this form  
 and payment (or pay online)  
 no later than July 7**

**METHOD OF PAYMENT**

PLEASE CHECK BOX

**Paid Online at <http://payments.sonomacountyfair.com/>**

Check    Money Order    Mastercard    Visa    Discover    American Express

**Make Checks Payable To The Sonoma County Fair**

Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ V-Code\*: \_\_\_\_\_  
\*The V-Code is the last 3 digits of the number printed on the back of the credit card.

Signature: \_\_\_\_\_

Name (as it appears on credit card): \_\_\_\_\_

Billing Address: \_\_\_\_\_

Phone: \_\_\_\_\_