

Sonoma County Fair
**APPROVED Minutes of the
Competitive Exhibits, Agriculture and Educational Exhibits Committee Meeting**

Tuesday, September 8, 2020 at 5:00 p.m.

In accordance with Executive Order N-29-20 the September 8, 2020 the Meeting of Sonoma County Fair Competitive Exhibits & Education Exhibits Committee meeting was held virtually. All actions were voted on by roll call.

DIRECTORS PRESENT: Chair, Kevin Howe; Vice-Chair, Annette O'Kelley; Cindy Crane, Bev Palm, Kanani Reynolds, Marilyn Herzog

DIRECTORS ABSENT: Marcia Mickelson

OTHER DIRECTORS PRESENT: Ross Liscum

OTHERS PRESENT: Becky Bartling, Heather Borck,

The meeting was called to order by Chair Howe at 5:03 p.m.

APPROVAL OF AGENDA:

Director Herzog moved to approve the agenda; Director Palm seconded the motion; the motion passed unanimously (Howe, yes; O'Kelley, yes; Palm, yes; Reynolds, yes; Herzog, yes).

PUBLIC COMMENTS:

None

UPDATE: SONOMA COUNTY FAIR JUNIOR LIVESTOCK AUCTION COLLECTION

Exhibit Coordinator Borck reported that there is \$41,314.96 left to collect. The names are familiar on the list and she is confident the rest of the money will come in. On September 2 CFO Margetts gave the entry office approval to print the rest of the Junior Livestock Auction checks. If exhibitors have turned in their thank you notes, they should have received their check. The office is in communication with three exhibitors who have yet to finish turning in their thank you notes.

DISCUSSION & POSSIBLE ACTION: 2021 JUNIOR LIVESTOCK AUCTION

CEO Bartling explained that the office has been receiving questions regarding the 2021 Fair. Although we are hopeful to be able to hold a 2021 fair, there are many uncertainties involving 2021. The recommendation from staff is to communicate with exhibitors that if they invest in a market steer project they need to be comfortable with selling their steer on their own as there can be no guarantee at this point in time that we will have a fair or have the capacity be able to offer an auction. Director O'Kelley inquired about the 2020 market steer carcass results, of 74 steers only 29 graded choice- or higher. **Director Reynolds moved to communicate with exhibitors that due to the current uncertainty of a 2021 fair, those purchasing market animal projects should have a plan to sell their projects on their own, Director O'Kelley seconded the motion; the m**

DISCUSSION & POSSIBLE ACTION: 2021 MARKET ANIMAL EXHIBITOR AGE ELIGIBILITY

Exhibit Coordinator Borck explained that she had been asked to bring to the committee the possibility of exhibitors who graduated in 2020 being able to show market animals in 2021. Current rules end exhibit eligibility for market animal projects the year an exhibitor graduates. The committee discussed the challenging year for seniors in 2020 and the history of the current rule. **No Action Taken.**

REQUEST FOR FUTURE AGENDA ITEMS:

Auction Financials

Hybrid Auction

ADJOURNMENT

Director Palm moved to adjourn the meeting at 5:33 p.m., seconded by Director Herzog motion passed unanimously.